



<p><u>SEGMENTS</u></p> <table> <tr> <td>1,128,000</td> <td>Total Universe /Universe Rate</td> <td>\$85.00/M</td> </tr> <tr> <td>47,500</td> <td>Monthly Hotline</td> <td>+ \$5.00/M</td> </tr> </table> <p><u>DESCRIPTION</u></p> <p>These individuals are currently searching for their next employment opportunity. Currently challenged in their career space this audience is out searching for working either through an employment agency or other job seeking services.</p>	1,128,000	Total Universe /Universe Rate	\$85.00/M	47,500	Monthly Hotline	+ \$5.00/M	<p><u>DATE</u></p> <table> <tr> <td>UPDATED</td> <td>03/19/2021</td> </tr> <tr> <td>CONFIRMED</td> <td>05/07/2021</td> </tr> </table> <p><u>GENDER</u></p> <p>65% MALE 0% FEMALE</p> <p><u>SOURCE</u></p> <p>Opt-in e-mail, Lifestyle questionnaire, Multi Sourced, Direct response, Internet/On-Line, Compiled lists</p> <p><u>ADDITIONAL CHARGES</u></p> <table> <tr> <td>HH Income</td> <td>\$5.00/M</td> </tr> <tr> <td>Age Indicator</td> <td>\$5.00/M</td> </tr> <tr> <td>Dwelling Type</td> <td>\$5.00/M</td> </tr> <tr> <td>Marital Status</td> <td>\$5.00/M</td> </tr> <tr> <td>Mail Buyer</td> <td>\$7.50/M</td> </tr> </table> <p><u>ADDRESSING</u></p> <p><u>MINIMUM ORDER</u></p> <p>5,000</p> <p><u>SPECIAL INSTRUCTIONS</u></p> <p>List rental agreement and one sample required.</p> <p><u>EXCHANGES</u></p> <p>Exchange is not allowed</p> <p><u>REUSE</u></p> <p>Reuse is not allowed</p> <p><u>NET NAME ARRANGEMENTS</u></p> <table> <tr> <td>Net Name is allowed</td> <td>85%</td> </tr> <tr> <td>Min Qty</td> <td>50,000</td> </tr> <tr> <td>Run Charges</td> <td>\$8.00/M</td> </tr> </table>	UPDATED	03/19/2021	CONFIRMED	05/07/2021	HH Income	\$5.00/M	Age Indicator	\$5.00/M	Dwelling Type	\$5.00/M	Marital Status	\$5.00/M	Mail Buyer	\$7.50/M	Net Name is allowed	85%	Min Qty	50,000	Run Charges	\$8.00/M
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For More information or ordering contact our Sales Representative:
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