



<p><u>SEGMENTS</u></p> <table> <tr> <td>6,000,000</td> <td>Total Universe /Universe Rate</td> <td>\$75.00/M</td> </tr> <tr> <td>505,500</td> <td>30 day Millennials (ages 25-40)</td> <td>+ \$5.00/M</td> </tr> <tr> <td></td> <td>Weekly Hotline Available</td> <td></td> </tr> <tr> <td></td> <td>Fundraisers / Non Profit Rate</td> <td>\$65.00/M</td> </tr> <tr> <td></td> <td>Over 100 other selects - INQUIRE</td> <td></td> </tr> <tr> <td></td> <td>Email address - 3rd Party Append</td> <td>+ \$25.00/M</td> </tr> <tr> <td></td> <td>Facebook Match - Base Rate \$25/M</td> <td>+ \$7.00/M</td> </tr> </table> <p><u>DESCRIPTION</u></p> <p>Reach these Millennials New Movers while they are still actively purchasing products and services for their residence. This uniquely sourced file provides weekly hotlines of consumers and businesses who have moved from one address to another. GrayHair manages data solutions and is a leading provider of change of address services for direct marketing companies.</p>		6,000,000	Total Universe /Universe Rate	\$75.00/M	505,500	30 day Millennials (ages 25-40)	+ \$5.00/M		Weekly Hotline Available			Fundraisers / Non Profit Rate	\$65.00/M		Over 100 other selects - INQUIRE			Email address - 3rd Party Append	+ \$25.00/M		Facebook Match - Base Rate \$25/M	+ \$7.00/M	<p><u>DATE</u></p> <table> <tr> <td>UPDATED</td> <td>06/10/2021</td> </tr> <tr> <td>CONFIRMED</td> <td>07/30/2021</td> </tr> </table> <p><u>GENDER</u></p> <p>45% MALE 45% FEMALE</p> <p><u>SOURCE</u></p> <p>Compiled lists, Multi Sourced</p> <p><u>ADDITIONAL CHARGES</u></p> <table> <tr> <td>Millennials (ages 25-40)</td> <td>\$5.00/M</td> </tr> <tr> <td>Young Adults (ages 18-24)</td> <td>\$5.00/M</td> </tr> <tr> <td>Estimated Age</td> <td>\$5.00/M</td> </tr> <tr> <td>Date of Birth</td> <td>\$10.00/M</td> </tr> <tr> <td>Homeowner / Renter</td> <td>\$5.00/M</td> </tr> <tr> <td>Out of State Move</td> <td>\$8.00/M</td> </tr> <tr> <td>Long Distance Move</td> <td>\$5.00/M</td> </tr> <tr> <td>Donors by Cause</td> <td>\$10.00/M</td> </tr> <tr> <td>Individual vs Family Move</td> <td>\$8.00/M</td> </tr> <tr> <td>Lifestyle Interests / Hobbies</td> <td>\$8.00/M</td> </tr> <tr> <td>Ethnicity</td> <td>\$10.00/M</td> </tr> <tr> <td>Credit Card by Type</td> <td>\$10.00/M</td> </tr> <tr> <td>Political Affiliation</td> <td>\$10.00/M</td> </tr> <tr> <td>Modelled Credit Score Ranking</td> <td>\$15.00/M</td> </tr> <tr> <td>Home Market Value</td> <td>\$15.00/M</td> </tr> <tr> <td>Income</td> <td>\$8.00/M</td> </tr> <tr> <td>Gender</td> <td>\$8.00/M</td> </tr> <tr> <td>Education Level</td> <td>\$10.00/M</td> </tr> <tr> <td>Mail Order Buyer</td> <td>\$10.00/M</td> </tr> <tr> <td>Marital Status</td> <td>\$8.00/M</td> </tr> <tr> <td>Occupation</td> <td>\$10.00/M</td> </tr> <tr> <td>Net Worth</td> <td>\$8.00/M</td> </tr> </table> <p><u>ADDRESSING</u></p> <p><u>MINIMUM ORDER</u></p> <p>7,500 \$550.00 MINIMUM PAYMENT</p> <p><u>SPECIAL INSTRUCTIONS</u></p> <p>List rental agreement and one sample required.</p> <p><u>EXCHANGES</u></p> <p>Exchange is not allowed</p> <p><u>REUSE</u></p> <p>Reuse is not allowed</p> <p><u>NET NAME ARRANGEMENTS</u></p> <table> <tr> <td>Net Name is allowed</td> <td>85%</td> </tr> <tr> <td>Min Qty</td> <td>50,000</td> </tr> <tr> <td>Run Charges</td> <td>\$8.00/M</td> </tr> </table>		UPDATED	06/10/2021	CONFIRMED	07/30/2021	Millennials (ages 25-40)	\$5.00/M	Young Adults (ages 18-24)	\$5.00/M	Estimated Age	\$5.00/M	Date of Birth	\$10.00/M	Homeowner / Renter	\$5.00/M	Out of State Move	\$8.00/M	Long Distance Move	\$5.00/M	Donors by Cause	\$10.00/M	Individual vs Family Move	\$8.00/M	Lifestyle Interests / Hobbies	\$8.00/M	Ethnicity	\$10.00/M	Credit Card by Type	\$10.00/M	Political Affiliation	\$10.00/M	Modelled Credit Score Ranking	\$15.00/M	Home Market Value	\$15.00/M	Income	\$8.00/M	Gender	\$8.00/M	Education Level	\$10.00/M	Mail Order Buyer	\$10.00/M	Marital Status	\$8.00/M	Occupation	\$10.00/M	Net Worth	\$8.00/M	Net Name is allowed	85%	Min Qty	50,000	Run Charges	\$8.00/M
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For More information or ordering contact our Sales Representative:
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