



<p><u>SEGMENTS</u></p> <table> <tr> <td>3,650,000</td> <td>Total Universe /Universe Rate</td> <td>\$85.00/M</td> </tr> <tr> <td>150,000</td> <td>Monthly Hotline</td> <td>+ \$5.00/M</td> </tr> </table> <p><u>DESCRIPTION</u></p> <p>From credit cards to cell phones and utilities, these consumers are utilizing the pay as you go option plans for many of their needs. Keeping open the options to not use an item from one month to another or simply just at that stage in life where they are ready to build or rebuild their financial standing in society.</p>		3,650,000	Total Universe /Universe Rate	\$85.00/M	150,000	Monthly Hotline	+ \$5.00/M	<p><u>DATE</u></p> <table> <tr> <td>UPDATED</td> <td>03/19/2021</td> </tr> <tr> <td>CONFIRMED</td> <td>05/07/2021</td> </tr> </table> <p><u>GENDER</u></p> <p>65% MALE 0% FEMALE</p> <p><u>SOURCE</u></p> <p>Internet/On-Line, Lifestyle questionnaire, Opt-in e-mail, Direct response, Compiled lists, Multi Sourced</p> <p><u>ADDITIONAL CHARGES</u></p> <table> <tr> <td>HH Income</td> <td>\$5.00/M</td> </tr> <tr> <td>Age Indicator</td> <td>\$5.00/M</td> </tr> <tr> <td>Dwelling Type</td> <td>\$5.00/M</td> </tr> <tr> <td>Marital Status</td> <td>\$5.00/M</td> </tr> <tr> <td>Mail Buyer</td> <td>\$7.50/M</td> </tr> </table> <p><u>ADDRESSING</u></p> <p><u>MINIMUM ORDER</u></p> <p>5,000</p> <p><u>SPECIAL INSTRUCTIONS</u></p> <p>List rental agreement and one sample required.</p> <p><u>EXCHANGES</u></p> <p>Exchange is not allowed</p> <p><u>REUSE</u></p> <p>Reuse is not allowed</p> <p><u>NET NAME ARRANGEMENTS</u></p> <table> <tr> <td>Net Name is allowed</td> <td>85%</td> </tr> <tr> <td>Min Qty</td> <td>50,000</td> </tr> <tr> <td>Run Charges</td> <td>\$8.00/M</td> </tr> </table>	UPDATED	03/19/2021	CONFIRMED	05/07/2021	HH Income	\$5.00/M	Age Indicator	\$5.00/M	Dwelling Type	\$5.00/M	Marital Status	\$5.00/M	Mail Buyer	\$7.50/M	Net Name is allowed	85%	Min Qty	50,000	Run Charges	\$8.00/M
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For More information or ordering contact our Sales Representative:
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